



# **Strengthening the Role of the Private Sector in Development Cooperation**

## ***Danish Experiences***

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**DANIDA** | INTERNATIONAL  
DEVELOPMENT COOPERATION

# **Strengthening the Role of the Private Sector in Development Cooperation**

## ***Danish Experiences***

### **AGENDA**

- 1. The rationale - Adjusting to the Current Challenges**
- 2. Identifying Synergies between Development Work and Trade**
- 3. Some Examples**

# **Strengthening the Role of the Private Sector in Development Cooperation**

## **Adjusting to the Current Challenges**

- **The Overall Target: Poverty reduction and human rights**
- **The Sustainable Development Goals (SDGs) as the frame for Danish Development Cooperation**
- **The path to development and combatting poverty goes through sustainable growth**

# **Strengthening the Role of the Private Sector in Development Cooperation**

## **Adjusting to the current challenges**

- **Fighting poverty and advancing security**
- **Enhance sustainable growth and employment**
- **Make the best use of Danish competances and promote Danish interests**

# **Strengthening the Role of the Private Sector in Development Cooperation**

## ***Danish Experiences***

### **Identifying Synergies between Development Work and Trade**

Synergy is about making development assistance (Danida) and facilitation of trade and investment (Trade Council) mutually supportive to address development challenges and promote growth and employment in developing countries and in Denmark.

# **WORKING TOGETHER - DANIDA AND TRADE COUNCIL WORK – SOME EXAMPLES**

- **Economic Diplomacy**
- **One Team Approach**
- **Business Engagement Instruments**

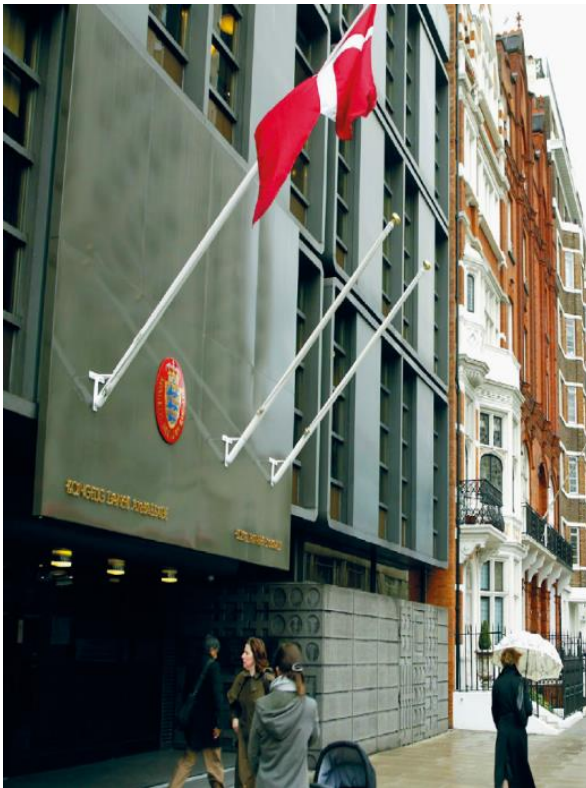
# WORKING TOGETHER - DANIDA AND TRADE COUNCIL WORK – **SOME EXAMPLES**

## ***BUSINESS ENGAGEMENT INSTRUMENTS***

- Growth Counselors & Strategic Sector Cooperation
- High Value Opportunities
- Climate Investment Fund
- Global Green Growth Forum, 3GF

# BUSINESS ENGAGEMENT INSTRUMENTS

## GROWTH COUNSELORS & STRATEGIC SECTOR COOPERATION



Contributing to sustainable economic growth and promoting Danish competences and solutions through:

- Sector cooperation projects between Danish and local authorities.
- 17 growth counsellors in developing countries and growth economies



# BUSINESS ENGAGEMENT INSTRUMENTS

## HIGH VALUE OPPORTUNITIES



Contributing to sustainable economic growth and promoting Danish competences and solutions by:

- Identifying and promoting Danish solutions in large international projects.
- Covering 50% of the expenditures in connection with bidding on tenders abroad

# BUSINESS ENGAGEMENT INSTRUMENTS

## Danish Climate Investment Fund



150

investment countries

DKK

1.3bn

in committed capital

4 years  
investment period



Fund manager



INVESTMENT FUND FOR  
DEVELOPING COUNTRIES



## GLOBAL GREEN GROWTH FORUM

### THE 3GF VISION:

Accelerate transition to a global green future for all by

- Allowing top decision makers to exchange ideas
- Sharing evidence
- Launching and leveraging partnerships

### THE 3GF MISSION:

Provide a global platform for scalable green growth solutions through

- Regional and global leader fora
- Searching and sharing evidence on green growth
- Matching and inspiring partners and ideas



## THE 3GF SUMMIT 2016 WILL...

- ..bring together more than 250 top leaders to accelerate delivery of SDGs through transformational partnerships;
- ..focus on cities, energy, forests, water, land, sustainable production and consumption, food and hunger, finance;
- ..feature some of the most innovative thinking, outlining the pathway for transformative solutions.



*“Collaborative partnerships are negotiated as voluntary multi-sector initiatives between actors from businesses, investors, think-tanks, experts, international organisation and governments”.*



## 3GF PARTNERSHIP ROLE

- *Identifies partnership opportunities* where markets and government acting independently have not been able to solve intractable challenges
- *Facilitates partnerships* by identifying the problem and defining respective roles for public/private actors
- *Enables scale and transformation* by sharing thinking, experience and best practice, and providing support and communications





## SCALING PARTNERSHIPS



# Food Loss and Waste Protocol

## Issue

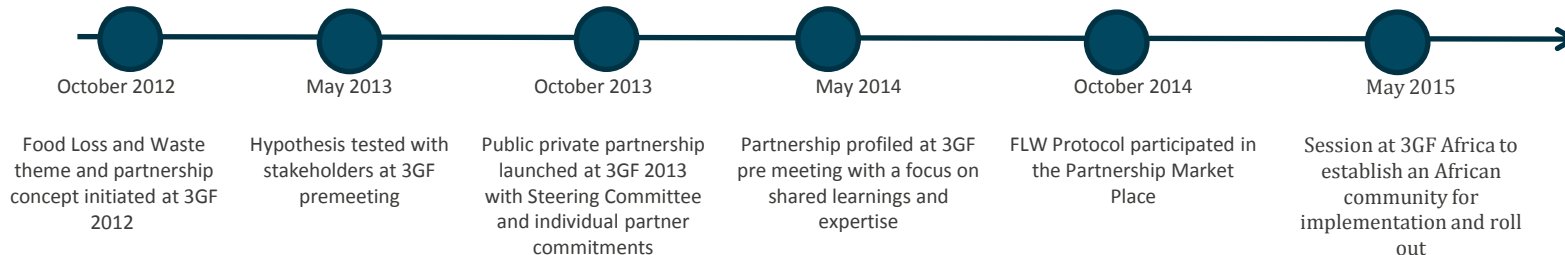
- 24 percent of all food calories grown today or 1.3 billion tons per year are lost or wasted
- Reduces the efficiency of food production and increases its overall environmental footprint in terms of water, land, greenhouse gas emissions and pollution.
- Represents wasted investment that can reduce farmers' incomes and increase consumers' expenses

## Partnership

- Multi-stakeholder process to develop global standard for how to quantify food loss and waste.
- To measure food loss and waste in a consistent, credible and transparent manner
- Will provide the basis for effective strategies to address food loss and waste.

## Partners

- Initiated and led by the World Resources Institute
- UNEP, FAO, WBCSD, the Consumer Goods Forum, EU FUSIONS, and WRAP





# Energy Efficiency Accelerator

## Issue

- 20-25% of energy consumption could be eliminated across Latin American countries, through measures that would rapidly pay for themselves
- Increasing EEB can promote innovation, generate economic opportunities, support creation of green jobs, reduce maintenance and operation costs over buildings' lifetime, raise the overall standard of living, and improve human well-being, comfort and health.
- Market and policy barriers to implementing energy efficiency at scale around the world, and in local markets.

## Partnership

- Part of the UN Sustainable Energy for All's efforts to double the rate of energy efficiency improvement.
- Public private partnership organized locally and networked internationally to help deliver best practice, industry and market knowledge, and technical support
- Cities and sub-national governments joining the accelerator sign up to accelerate one policy, commit to one project, and to track their progress



### Introducing the Building Efficiency Initiative

More than half of the buildings that will exist in developing countries in 2050 have not yet been built.

The Building Efficiency Initiative is part of the WRI Ross Center for Sustainable Cities. Photo by deano7002/Flickr.

# SETI Alliance

## Issue

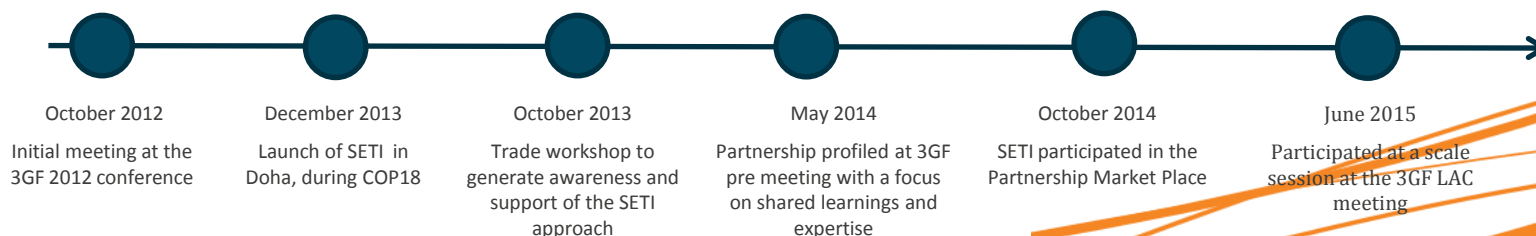
- Trade policy plays a critical role in the scale up of clean energy
- Trade barriers are being used to stimulate local national industries and protect local jobs
- Investments in green technology drives domestic content and value
- Need to increase awareness of value of free trade in environmental technologies

## Partnership

- Advocates for further liberalization of the clean energy trade
- Works across technologies of wind, energy efficiency, solar and others technologies
- Brings an external industry voice into the official negotiation process

## Partners

- Created by ICTSD
- Includes businesses, governments, research institutions and intergovernmental organizations
- Supporting partner companies include the Danish Wind Energy Association, Trinasolar, Candian Solar, Suzlon, Vestas, The European Wind Energy Association, Yingli Solar
- Member companies include the European Photovoltaic Industry Association, Danfoss, Grundfos, Hanwa Solar, K2 Management, SolarClarity and ABB.





**Thank you**

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