



2ND CUSPP SUMMER SESSION AT FIIA ON SMARTER FORMS OF HARD AND SOFT GLOBAL POWER

September 9–12, 2015

Venues:

The Finnish Institute of International Affairs
2nd floor, Kruunuvuorenkatu 4

Restaurant Palace
Unionsali/Konferenssisali, Eteläranta 10

PROGRAMME

TUESDAY SEPTEMBER 8 (FIIA)

17:00–19:00 *Reception at FIIA*

WEDNESDAY SEPTEMBER 9 (UNIONSALI, RESTAURANT PALACE – FIIA)

9:00–9:15 *Welcome & Opening Remarks (Palace, open for the public by invitation)*

Teija Tiilikainen, Director, the Finnish Institute of International Affairs

Mika Aaltola, Global Security Programme Director, the Finnish Institute of International Affairs

9:15–10:45 *The Transformation of Power in International Affairs (Palace, open for the public by invitation)*

Keynote speaker:

Jan Techau, Director, Carnegie Europe

Comments:

Robert Nurick, Nonresident Senior Fellow, Brent Scowcroft Center on International Security, Atlantic Council

Katri Pynnöniemi, Senior Research Fellow, the Finnish Institute of International Affairs

Chair:

Mika Aaltola, Global Security Programme Director, the Finnish Institute of International Affairs



11:00–12:30 Panel I: Long-Term Priorities for U.S. Foreign Policy (Palace, open for the public by invitation)

Keynote speaker:

Peter Trubowitz, Professor, Director of the U.S. Centre, London School of Economics and Political Science, Chatham House:

“American Statecraft in an Era of Polarization”

Panelists:

Kari Möttölä, Visiting Scholar, Professor, Network for European Studies, University of Helsinki:

“Obama’s Grand Strategy as Legacy”

Erwan Lagadec, Nonresident Senior Fellow, Brent Scowcroft Center on International Security, Atlantic Council:

“Planning for Long Term Trends in the ‘Age of the Unthinkable”

Chair:

Charly Salenius-Pasternak, Senior Research Fellow, the Finnish Institute of International Affairs

12:30–14:00 Lunch at the Restaurant Block by Dylan, Eteläranta 18

14:00–15:45 Panel II: U.S. Hard Power Capabilities (FIIA, by invitation only)

Keynote speaker:

Leo Michel, Nonresident Senior Fellow, Brent Scowcroft Center on International Security, Atlantic Council:

“Challenges for U.S. Hard Power: Sustainment, Priorities and Relevance”

Panelists:

Erik Brattberg, The McCain Institute for International Leadership, Free World Forum Stockholm, German Marshall Fund of the United States:

“Impact of Third Offset Strategy on U.S. Long-Term Hard Power”

Jyri Raitasalo, Docent of Strategy and Security Policy at the Finnish National Defence University:

“Problems Related to the Use of High-Tech Military Solutions to Political Problems”

Andris Banka, Doctoral Researcher, University of Birmingham:

“Drones: Lowering the Threshold for Use of Force”

Chair:

Michael Haltzel, Visiting Senior Fellow, the Finnish Institute of International Affairs

15:45–16:00 Break



16:00–17:30 Panel III: U.S. Power in the Arctic? (FIIA, by invitation only)

Panelists:

Heather Conley, Senior Vice President for Europe, Eurasia and the Arctic, Director, Europe Programme, Center for Strategic & International Studies:
“U.S. Power in the Arctic”

Ingrid Lundestad, Associate Professor, University of Oslo:
“An Arctic Superpower? Policy, Presence, History”

Comments:

Harri Mikkola, Senior Research Fellow, the Finnish Institute of International Affairs

Chair:

Juha Käpylä, Research Fellow, the Finnish Institute of International Affairs

17:30–18:15 Panel IV: Softer Forms of U.S. Power (FIIA, by invitation only)

Panelists:

Eoin McNamara, PhD Researcher, University of Tartu:
“A Basis for Hegemonic Endurance: U.S. ‘Security of Supply’ through Global Alliance Networks”

Ville Sinkkonen, Doctoral Student, University of Turku:
“Paradoxical Foreign Policy Conduct as a Form of Normative Power: The U.S. and the ‘Arab Spring’ Revisited”

Chair:

Anna Kronlund, Senior Research Fellow, the Finnish Institute of International Affairs

19:00 Dinner at the Restaurant Fishmarket, Pohjoisesplanadi 17

THURSDAY SEPTEMBER 10 (KONFERENSSISALI, RESTAURANT PALACE – FIIA)

10:00–12:00 Panel V: Media–Power in International Politics (Palace, open for the public by invitation)

Keynote speaker:

Steven Erlanger, London Bureau Chief, The New York Times:
“How Revolutionary is the Media Revolution? Some Thoughts on the Arab Spring, Syria and Ukraine”

Panelists:

Paula Salovaara, Journalist, Rätty–Salovaara–Blåfield:
“Old and New Media, Power Shifts and New Players”

Elina Ravantti, Head of Foreign News and Current Affairs, Finnish Broadcasting Company :

Chair:

Kaius Niemi, Senior Editor-in-Chief, Helsingin Sanomat

12:00–13:30 Lunch at the Restaurant Salutorget, Pohjoisesplanadi 15



13:30–15:30 *Panel VI: Domestic Politics: Foundation for or Impediment to U.S. Global Power? (FIIA, by invitation only)*

Panelists:

Adam Quinn, Senior Lecturer in International Politics, University of Birmingham:

“The American Foreign Policy Consensus and its Limits”

Timothy Stafford, Research Analyst, Royal Services Institute:

“Between the Senate and the Supreme Leader: Foreign and Domestic Nuclear Negotiations”

Comments:

Anna Kronlund, Senior Research Fellow, the Finnish Institute of International Affairs

Michael Haltzel, Visiting Senior Fellow, the Finnish Institute of International Affairs

Chair:

Robert Nurick, Nonresident Senior Fellow, Brent Scowcroft Center on International Security, Atlantic Council

15:30–15:45 *Break*

15:45–17:15 *Panel VII: Economic Power in Contemporary Global Politics (FIIA, by invitation only)*

Panelists:

Kristiina Helenius, CEO, AmCham Finland:

“Follow the Money: Global Investment Flows as a Telltale”

Stefan Lindström, Ministry for Foreign Affairs, Finland:

“Economic Power by Facilitating Talent”

Marko Juutinen, Doctoral Student, University of Tampere:

“Management of Power Shifts: U.S. Mega-Regional Trade Agreements”

Chair:

Mikael Wigell, Senior Research Fellow, the Finnish Institute of International Affairs

19:00 *Dinner at the Restaurant Sunn, Aleksanterinkatu 26*

FRIDAY SEPTEMBER 11 (FIIA – TALLINN)

08:30–10:30 *Panel VIII: Hybrid Warfare: Implications for the Nordic-Baltic Region (FIIA, by invitation only)*

Panelists:

David Johnson, Staff Officer, NATO International Staff Defence Policy and Planning

Division:

“Russia’s Approach to Conflict”

Michael Kofman, Public Policy Scholar, Kennan Institute, Wilson Center, Analyst, Center for Naval Analysis (CNA):

“Unpacking Hybrid War: Lessons from Ukraine”

Katarina Tracz, Director, Free World Forum Stockholm:

“Russia’s Hybrid Warfare: Implications for the Nordic Countries”

András Rácz, Senior Research Fellow, the Finnish Institute of International Affairs:

“Russia’s Hybrid Warfare – Where Does it Work, and Where Not?”

Chair:

Michael Haltzel, Visiting Senior Fellow, the Finnish Institute of International Affairs

Concluding remarks by **Mika Aaltola**



11:30–14:00 *Viking Line from Helsinki to Tallinn*

12:45– *Lunch on the ferry*

15:00–17:00 *Panel IX: U.S. Power in the Nordic–Baltic (Nordic Hotel Forum, open for the public by invitation)*

Opening remarks:

Mika Aaltola, Programme Director, the Finnish Institute of International Affairs,
Professor, Tallinn University

Panelists:

Pauli Järvenpää, Ambassador (ret.), Senior Research Fellow, International Centre for
Defence Studies (ICDS), Tallinn:

“The United States in the Nordic–Baltic Region: An Ally Sine Qua Non”

Renatas Norkus, Ambassador, Director, Transatlantic Cooperation & Security Policy De-
partment, Lithuanian Ministry for Foreign Affairs:

“U.S. Engagement in the Baltic–Nordic Region. What Matters and Why?”

Andres Kasekamp, Professor, University of Tartu:

“Nordic–Baltic Cooperation and the Transatlantic Link”

Toms Rostoks, Researcher, Centre for Security and Strategic Research, National Defence
Academy of Latvia:

“U.S. Power in the Baltic States”

Michael Haltzel, Visiting Senior Fellow, the Finnish Institute of International Affairs:

“How Important is the Nordic–Baltic Region to the U.S.?”

Chair:

Anna Kronlund, Senior Research Fellow, the Finnish Institute of International Affairs

17:30 *Check-in to Nordic Hotel Forum, Viru väljak 3, Tallinn*

18:00 *Dinner at the Restaurant Tchaikovsky, Vene 9, Tallinn*

SATURDAY SEPTEMBER 12 (TALLINN)

10:00 *Check-out*

10:30–11:30 *City walk*

13:30–15:30 *TallinkSilja from Tallinn to Helsinki*